



NEWSLETTER EDITION #11

Dear Members, a new version of the newsletter has arrived.

In this edition we will inform you of the principal events that CFA Argentina has arranged, such as the Industry Conference Series, the CEO Talks series, and the event on the proposed high net worth tax, organized with KPMG and CFA Society Uruguay.

Additionally, as we do every year around this time, we will let you know more details regarding the kick-off of the CFA Research Challenge competition, when we announced this year's target company, Vista Oil.

Finally, we leave you with a few articles focused on the "kitchen" of the Society, given that this last quarter we had our volunteer meeting, and are working on promoting the CFA program through the Google Ads tool.

I invite you to look at the various sections of this newsletter and thank the collaboration of the Society volunteers for putting it together, especially Sol Testa and Jesica Glinsek who are instrumental in collecting the information and uploading it to our web page.

Santiago Padua, CFA
President CFA Society Argentina



RESEARCH CHALLENGE 20/21

On August 10th, the local competition of the CFA Institute Research Challenge 2020/2021 was launched by the CFA Society Argentina and CFA Society Uruguay, gathering students of the most prestigious universities of Argentina and Uruguay.

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CFA SOCIETY ARGENTINA EVENTS

Third Quarter 2020



HIGH NET WORTH TAX

Organized with the help of KPMG, WTC Montevideo and CFA Society Uruguay.

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CEO TALKS

Featuring Osvaldo Giménez, Mercado Pago CEO.

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INDUSTRY CONFERENCE SERIES

Pablo Firvida, Manager of Institutional Relations for Banco Galicia

Alejandro Cherñacov, Director of Strategic Planning and Investor Relations at Vista Oil & Gas

Fernando Balmaceda, Director of Investor Relations and Solange Barthe Dennin, Manager of Investor Relations at Telecom

[Read more](#)

JOBLINE

With the help of this exclusive tool for the use of CFA Charterholders and Candidates, we share some updates on the financial labor market during 3Q20.

[Read more](#)



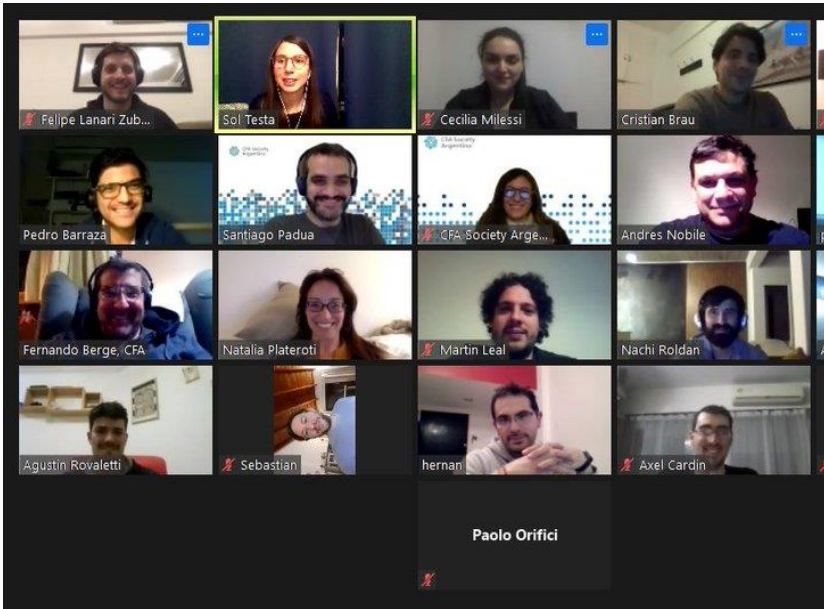
Google Ad Grants
AdWords for nonprofits



Google Ad Grants Campaign

CFA Society Argentina is one of the 20,000 non-profit organizations to which Google offers a free of charge marketing service to help promote the organization's mission, activities and recruiting of volunteers, among others.

[Read more](#)



New Exam Format

Beginning 2021 the 3 exam levels will migrate over to a computer-based format.

[Read more](#)

Quarterly Volunteer Meeting

During the month of August we held our virtual volunteer meeting to share activities, accomplishments and new goals.

[Read more](#)



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